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eCapital Advisors Adds Lenny Hayes to Advisory & Transformation Practice

Bloomington, MN, Sept. 19, 2022— Since the early 2000s, eCapital Advisors has enabled organizations to make better business decisions with leading enterprise performance management and business analytics solutions. The firm recently welcomed Lenny Hayes as the new Senior Director of Advisory & Transformation.

Hayes brings ten years of working closely with C-suite executives to deliver critical insights and innovative technology solutions to finance organizations.

"We are extremely excited that Lenny has joined eCapital Advisors to lead large-scale finance transformation programs," said Steve Whinnery, Chief Executive Officer at eCapital Advisors. "He has proven expertise in driving organizational change leveraging his unique blend of functional process work and his deep understanding of finance and analytic technologies."

In his career, Hayes has directed programs for Fortune 500 companies and managed corporate financial quarterly reporting and commercial operations reporting for the largest US bank. He also spearheaded the design and implementation of several OneStream XF solutions. His wide breadth of experience includes oversight and delivery of finance programs focusing on Close, Consolidation & Reporting (CCR) and Financial Planning and Analysis (FP&A) integrated with Enterprise Resource Planning (ERP), Business Intelligence (BI), and Master Data Management (MDM) toolsets.

"I am thrilled to join eCapital Advisors," Hayes said. "I have the opportunity to elevate the firm with my background in improving processes, enabling technologies, strategic selling, and ensuring successful client engagement as a finance strategy and technology leader."

About eCapital Advisors

Over two decades, eCapital Advisors has helped companies become more data-driven in critical decision-making. Our experts work with you to enhance your close and consolidation, planning, reporting, and analytics processes with a focus on customer experience and enablement. With more than 600 successful implementations, eCapital holds the roadmap to valuable insights for your business.

We are eCapital Advisors, problem solvers, transformation leaders, and technology experts with a mission to connect expertise and analytics to drive better business decisions.

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